**SSC2030: ‘Quitting Carbon’ - chapter 2 reading quiz**

1. How did politicians assure Denmark’s business sector that ‘going green’ was in their best interests?

2. What does Danfoss do and what market opened up for them?

3. What is Haldor Topsøe? What green market are they now focused on? Where do they anticipate big new markets?

4. What is Grundfos? How does their work relate to a green ecomony?